

PRANAV GORATHE

Tech Team Lead | WordPress Developer | IT Operations | EdTech Systems
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SKILLS

- WordPress, Elementor, Rank Math SEO
- HTML, CSS, JavaScript
- AWS Lightsail, Bitnami WordPress
- Linux, Zorin OS, Windows
- GA4, Search Console, Clarity
- Website security, backups, uptime
- Device management & PC tracking
- Vendor coordination & cost tracking
- Documentation, PRD, MVP, system design
- Canva, Google Workspace, GitHub, Supabase, XMind, AI tools

PROJECTS

- Apni Prerna / Students Safety Software
- Apni Pathshala website management
- Apna PC procurement support
- Student data management system

EDUCATION

BSc Information Technology

Viva College

LEARNING AREAS

- WordPress Development
- AWS Lightsail & Bitnami
- SEO & Analytics
- Front-End Development
- Linux & Windows IT Support
- AI tools for productivity

PROFESSIONAL SUMMARY

Tech Team Lead with experience in WordPress website management, IT operations, educational technology, PC monitoring, vendor management, and team leadership. Skilled in managing websites, coordinating technical teams, tracking department costs, improving digital learning systems, and building tools for Apni Pathshala PODs.

EXPERIENCE

Tech Team Lead | Apni Pathshala | 2025 - Present

- Lead website development, computer management, student safety software testing, and tech team coordination.
- Manage Apni Pathshala websites including SEO, blogs, pod pages, success stories, analytics, chatbot setup, and performance optimization.
- Maintain AWS Lightsail Bitnami WordPress servers, backups, plugin updates, security fixes, mixed-content fixes, and monitoring.
- Work on Apni Prerna / Students Safety Software for website blocking, activity tracking, browser monitoring, and parent-focused reports.
- Manage device systems to track PCs, provide admin-level access, block or remove user access, and support secure operations.
- Coordinate Computer Department finance: vendor payment follow-ups, quotation review, cost comparison, warranty discussion, and procurement tracking.

Website Manager / WordPress Developer | Apni Pathshala | 2024 - 2025

- Managed website updates, blogs, pod pages, success stories, SEO improvements, and content publishing.
- Worked on SEO strategy using Rank Math, Google Analytics, Search Console, and keyword-focused blog planning.
- Created UI improvement plans, CTA sections, pod search/filter ideas, and success story representation.
- Handled plugin updates, uptime checks, spam protection, backup setup, file optimization, and vulnerability fixes.

POD Coordinator | Apni Pathshala | 2024 - 2025

- Coordinated multiple PODs for weekly updates, monthly reports, student progress, and activity documentation.
- Created reporting formats for attendance, class count, learning hours, student success stories, and digital activities.
- Collected reviews, success stories, photos, videos, and pod updates for website and social media transparency.

Computer Class Manager | Nandadeep School | 2024

- Managed computer classes for 42 students and taught computer basics, Scratch game development, and WordPress web development.
- Created student reports, managed learning progress, and supported student success video creation.

Computer Class Teacher & Admin | Learn From Peers - Narayanchandra Trust | 2023 - 2025

- Taught and managed computer classes at admin level for 100+ students.
- Created a custom syllabus covering computer basics, Scratch game development, WordPress basics, and basic coding.

KEY IMPACT

- Led technical operations across website, PC management, student safety tools, and vendor coordination.
- Improved public representation of POD growth through website pages, student stories, and documentation.
- Supported safe digital learning through PC tracking, website blocking, activity reporting, and dashboard planning.